



Pricing Campaigns

ADDING VARIANTS AND
CHANGING PRICES

green4
SOLUTIONS



'PRICING CAMPAIGNS' – THE PROCESS

Often campaigns are run such as Students getting in for half price and on Mother's Day, mothers getting in for free.

The above scenario can be easily created by adding extra Variants to the Bookable Product form (e.g. the Museum Entry) and editing the price of the product (e.g. the cost of Museum entry).

Variants represent the type of Bookable Products that can be purchased, for example Adult, Junior and Senior.

For example, a Variant of Student can be added to the Bookable Product along with all the other Variants. If a Student can purchase the product for a cheaper price (e.g. 25% off an Adult price) this price can be entered alongside the Student Variant. If at any time the cost of a Student increases or decreases, again the price can easily be changed to represent this.

This process can also be used for special occasions such as Mother's Day. A Variant of Mother could be added to the Bookable Product form, the price of 0.00 can be entered next to the Mother Variant meaning there will be no cost incurred for adding a Mother to the shopping basket on the sales Channels. Once the special occasion has passed the Variant of Mother can be selected as Not for Sale, so that it no longer appears on the sales Channels.

The below example highlights the Variant and Pricing section of a Bookable Product form to show how the above is possible:

↑ Variants & Pricing

default ▼

| | Code | Not for Sale | Mandatory Variant | Peak Price | Off Peak Price |
|--------------------|----------------------|--------------------------|--------------------------|------------------------------------|------------------------------------|
| ⊖ Museum (Adult) | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="text" value="10.00"/> | <input type="text" value="10.00"/> |
| ⊖ Museum (Junior) | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="text" value="5.00"/> | <input type="text" value="5.00"/> |
| ⊖ Museum (Senior) | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="text" value="8.00"/> | <input type="text" value="8.00"/> |
| ⊖ Museum (Student) | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="text" value="7.50"/> | <input type="text" value="7.50"/> |
| ⊖ Museum (Mother) | <input type="text"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="text" value="0.00"/> | <input type="text" value="0.00"/> |

Variants

Pricing (These can be edited)

Different Variants can be added and turned on/off sale.

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