



GREEN 4 CAR PARK SETUP PROCESS

green4
SOLUTIONS



CAR PARK SELLING PROCESS

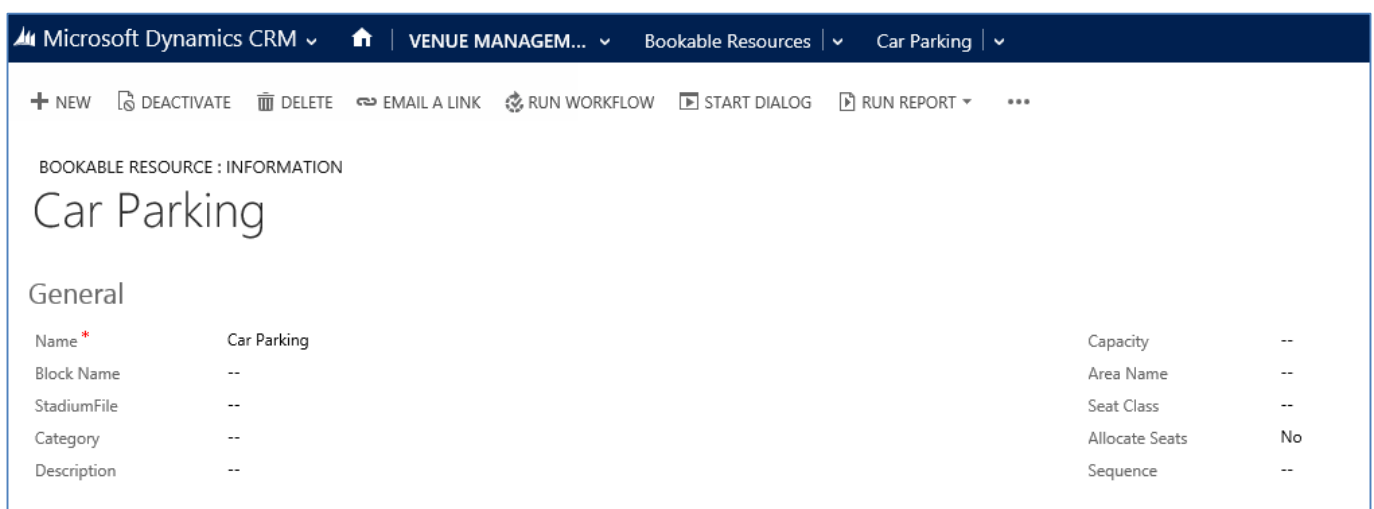
Car Park Permits can be setup within CRM allowing organisations to sell individual Car Park permits. For example these could be for individual occasions as well as over a period of time, such as parking at a sports stadium for an entire season.

These are created in a similar manner to standard Fixtures and Series type products whilst requiring Block(s) to be created to represent the Car Park(s).

This documents will outline how this process works.

STEP 1. CREATE A BOOKABLE RESOURCE

A Car Parking Bookable Resource will need to be created, which will link the Block that represents the Car Park to the Bookable Product which controls the cost of the Car Park. The Bookable Resource will only need the **Name** field completing and the **Allocate Seats** flag set to **No** as shown below.

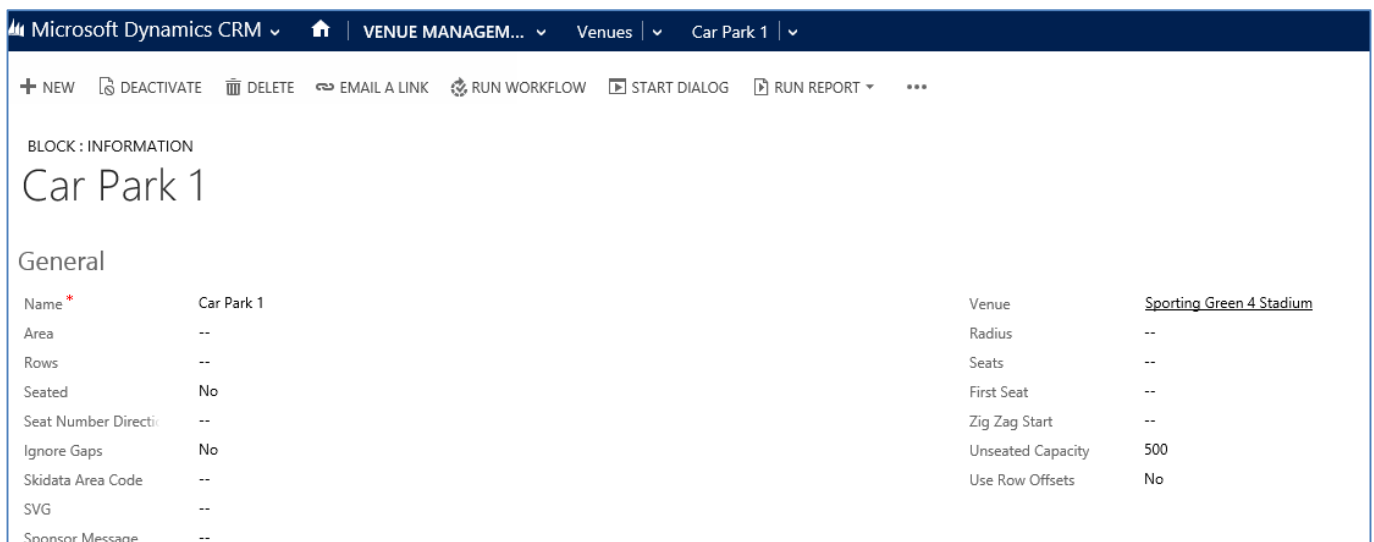


BOOKABLE RESOURCE : INFORMATION			
Car Parking			
General			
Name *	Car Parking	Capacity	--
Block Name	--	Area Name	--
StadiumFile	--	Seat Class	--
Category	--	Allocate Seats	No
Description	--	Sequence	--

STEP 2. CREATE THE BLOCK

Each Car Park should be created as a Block that is part of the standard Venue on the system. The Block is created as an unseated block and the **Unseated Capacity** field controls the capacity of the car park.

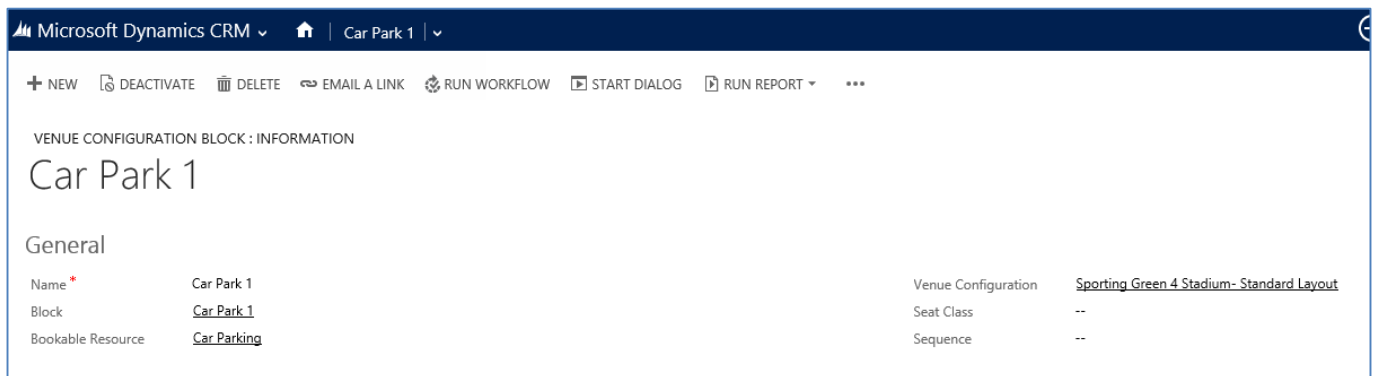
An example of a Car Parking Block is shown below which has an Unseated Capacity of 500, meaning only 500 Car Park permits can be sold for this car park.



BLOCK : INFORMATION			
Car Park 1			
General			
Name *	Car Park 1	Venue	Sporting Green 4 Stadium
Area	--	Radius	--
Rows	--	Seats	--
Seated	No	First Seat	--
Seat Number Directi	--	Zig Zag Start	--
Ignore Gaps	No	Unseated Capacity	500
Skidata Area Code	--	Use Row Offsets	No
SVG	--		
Sponsor Message	--		

STEP 3. CREATE A VENUE CONFIGURATION BLOCK

The venue's Standard Venue Configuration can be chosen where the Block can then be added to it as a Venue Configuration Block. This links the Venue Configuration, the Block (Car Park) and a Bookable Resource together. If there is more than one Block due to multiple Car Parks, further Venue Configuration Blocks will need to be created.



Microsoft Dynamics CRM | Car Park 1

VENUE CONFIGURATION BLOCK : INFORMATION

Car Park 1

General

Name*	Car Park 1	Venue Configuration	Sporting Green 4 Stadium- Standard Layout
Block	Car Park 1	Seat Class	--
Bookable Resource	Car Parking	Sequence	--

STEP 4. CREATE THE FIXTURE/SERIES TYPE BOOKABLE PRODUCT

If selling both Parking Permits for individual occasions, such as match days and also for an entire Season, two Bookable Products must be created; A Fixture Type Bookable Product and a Series type Bookable Product.

Within both Bookable Product forms the following should be added:

- A **Type**- Either Fixture or Series
- The Car Parking **Bookable Resource**
- The **Series** that the Parking Permit is to be a part off. The Parking Permit will appear on sale when either the Series is selected on the POS (If creating a Series type Bookable Product) or when one of the Fixtures associated to the Series is selected on the POS (if creating a Fixture type Bookable Product.)
- A **Category** e.g. Car Parking.
- The **Channels** the Car Parking Permit is to be sold upon
- The **Variants** (Usually a Variant of 'Each' is chosen for Car Parks)
- A valid **Variant Price List**
- **Pricing** Entered (This will differ between the Fixture type Car Parking Bookable Product and the Series type Car Parking Bookable Product as the Fixture represents the cost of the Car Park for 1 game and the Series for an entire season.)

Note. A valid Sales Plan and Channel Price List should have previously been created for the Product to appear on sale.

Microsoft Dynamics CRM
PRODUCT MANAG...
Bookable Products
Car Parking- 15/16...

+ NEW
DEACTIVATE
DELETE
EMAIL A LINK
RUN WORKFLOW
START DIALOG
RUN REPORT

BOOKABLE PRODUCT : INFORMATION

Car Parking- 15/16 Fixtures

General

Name *	Car Parking- 15/16 Fixtures		
Translated Name	--		
Description	--		
Cross Sell Product D	--		
Type	Fixture	Sequence	--
Availability	--	Beneficiary Requirem	Not Required
Is Course	--	Capacity	--
Ask Booking Questio	No	Report Category	--
Is Single Booking	No	Code	--
Print Vouchers	No	Available Offline	No
Is Anonymous	No	Mandatory Variants	No
Match Sit Anywhere	No	Voucher Valid Days	--
VAT code	--	Ticket booking fee	No
Payable By	--	Fixture Coupon Prod	--
External Product ID			Direct Debit Mandat
Meal deal	No		No
Purchaser Price For A	Yes		

Referring Entities

Bookable Resource	Car Parking	Category	Car Parking
Series	Sporting Green 4 Season Ticket- Season 1	Product Calendar	--

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