

E-COMMUNICATIONS PORTAL USER GUIDE





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ABOUT THIS DOCUMENT

This document has been prepared as a User Guide the Communication Portal.

NON-DISCLOSURE

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DOCUMENT CONTROL

Version	Date	Change	Initials
V1.0	19/10/2015	This is a new document	WL

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INTRODUCTION

The Communications Portal can be used by clients who only have access to the ECommunications module within CRM. It allows for individuals to Sign Up to email campaigns, manage their own subscriptions to certain types of emails such as Newsletters, Promotions and Special Offers as well as enabling users to update their own details to control the emails that they are receiving.

SIGN UP

			e 0
Sign Up			
	Email (Usemame) We'll sond your confirmation here Email (Username) First name First name	x	
	Last name Last name Register	X	

Upon opening the Portal the user will be greeted with the Sign Up page, this is where the Contact is created. The user should enter the following details:

- Email (Username)
- First Name
- Last Name

Upon completing these details the green **Register** button at the bottom of the page should be selected.

If the Sign Up is a success, a new page will load thanking the user for signing up. If a user cannot register, the reason why will be shown in red, for example due to the email address being used already.

	♣ ()
Sign Up Complete	
Success	
Thank you for signing up.	



SIGN IN

		@ 0
Login to continue		
	1. What is your email address?	
	Email address	x
	2. Do you know your password?	
	 Yes, here is my password: 	
	Password	×
	 No, please send me a temporary access link. 	
	Forgotten password? Select no above.	
	Sign In Securely	
	Don't have an account? Sign up here.	
	Or sign in with Facebook	

The sign in page will allow users to Log into the Portal. This can be done by entering their Email Address and Password. The green **Sign In Securely** button can then be used to log the user into the Portal.

If the User does not have a password or has forgotten their Password the flag entitled **No, please send me a temporary access link** can be selected. A First Name and Last Name field will drop down, the appropriate names should be entered before the green **Request Temporary Access** button is selected.



) s	* 0
Login to continue		
	1. What is your email address?	
	Email address X	
	2. Do you know your password?	
	Ves, here is my password.	
	Password	
	No, please send me a temporary access link.	
	First name	
	First name X	
	Last name	
	Last name	
	Request Temporary Access	

If no account has been created previously the **Don't have an account? Sign up here** link can be selected to access the <u>Sign Up</u> screen.

It is also possible to Sign in with Facebook to access the Portal. Choose the blue Facebook Login button to do this.

Don't have an account? <u>Sign up</u>	here.
Or sign in with Facebook	f Login



TEMPORARY ACCESS

If a Temporary Access Link is requested the user will be directed to the Request Received page of the portal as is shown below, this will fire a new communication which will allow the user to set a new password.



The Temporary Access Link that a user receives will require them to enter a new Password before confirming it. After completing these the green Create Password button can be selected, this will save the password and load the portals <u>Details</u> screen.



		♣ ()
Subscription Activated		
Lorem ipsum dolor sit amet, conse faucibus arcu condimentum sed.	ectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat vo	olutpat. Donec placerat nisl magna, et
	Password	
	Password must contain at least 8 characters.	
	Password	x
	Confirm password	
	Confirm password	x
	Create password	

MANAGING SUBSCRIPTIONS

Subscriptions are managed via the use of Marketing Lists within CRM, contacts who are part of Marketing List that have the flag **Is Subscription** set to **Yes**, will be automatically subscribed to the email campaign, this flag is highlighted below in a Marketing List form.

M Micros	oft Dynan	nics CRM 🖌	MARKETING -	Marketing	Lists 🗸	Newsletters -	
	G DEACTIVI VG LIST • VSIett(An MANAGE MEMBERS	출출 ASSIGN	€ SHARE	co EMAL A LINK +++	
INEV	vsietu	ers					
Summ	ary						
Informatio	on				Member	3	
Name*		Newsletters					
List Type*	6	Static			Full N	ame 🕈	Business Phone
Purpose					Adam Sr	with .	
Targeted A	ut" á	Contact			11		
Source		- ++			Joe walk	er	
Currency		Pound Sterling					
Modified 0	Da i	18/06/2015 15:4	6				
Cost							
Last Used	On á	-					
Locked		No					
Owner*		🛔 System Adm	inistrator				
Description	85						
to ensure the second	1921) 1	Ves					
Is Subscrip	con.	1125					
_							

Within the Communication Portal it is possible for users to manage these subscriptions. Managing subscriptions does not require the user to log into the Portal so they can easily unsubscribe from any communication campaigns that they do not wish to be part off.



		#	0
Manage subscriptions			
	Manage subscriptions		
	Promotions		
	Events		
	Special Offers		
	Update		
	Or Unsubscribe completely		

To manage the subscriptions, either place a tick in the box next to the name of the Subscription to subscribe or untick the box next to the subscription to unsubscribe.

Upon making any changes to the subscriptions the green **Update** button should be selected.

Alternatively, to unsubscribe from all subscriptions, select the **Unsubscribe Completely** button at the bottom of the Manage Subscriptions page. If this option is selected, it is still possible to re-subscribe in the Manage Subscriptions area of the portal by placing a tick in the relevant subscription boxes before clicking Update.



UPDATE DETAILS

				Manage subscriptions	Your details	Logout
Your details						
	Is text - Lorem ipsum dol agna, et faucibus arcu co		tur adipiscing elit. Aliquam at p	porttitor sem. Aliqu	iam erat volutpa	t. Donec
Customer Reference	DB68	E-mail	joe.walker@green4solutions.c	Address 1: ZIP/Postal	la11sh	Lookup
Salutation	Mr	Mobile Phone	078141783323	Code		
First Name	Joe	Home Phone	0116286476	Address 1: Street 1	51 Regent Street	
Last Name *	walker			Address 1: Street 2		
Birthday	17/02/2015			Address 1: Street 3		
				Address 1: City	Lancaster	
				Address 1: County	Lancashire	
				Address 1: Country/Region	England	
Chang	e password				Up	odate

For security purposes, before it is possible to update any details the user must <u>Sign In</u> to the portal. Upon signing in the users details will be displayed. Here it is possible for the following details to be updated, these will also update in the Contact form that is found within CRM.

- **Customer Reference** (This field cannot be updated)
- Salutation
- First Name
- Last Name*
- Birthday
- E-mail
- Mobile Phone
- Home Phone

- Address 1: ZIP/Postal Code
- Address 1: Street 1
- Address 1: Street 2
- Address 1: Street 3
- Address 1: City
- Address 1: County
- Address 1: Country/Region

If any details are updated or changed, the green Update button must be selected.



It is also possible for the user to change their password within the Your details screen. This can be done by selecting **Change Password**, which will open a new page where the users' old password and new password can be entered before being confirmed by selecting the green **Change** button.

		Manage subscriptions	Your details	Logout
Change your password				
	Old password Old password			
	New password			
	Password must contain at least 8 characters.	x		
	Confirm password			
	Confirm password	X		
	Change			

Note. It is possible to translate the Portal by selecting the relevant flag in the top right hand corner of each page.



END OF DOCUMENT